

HEALTH CARE AND HUMAN SERVICES POLICY, RESEARCH, AND CONSULTING - WITH REAL-WORLD PERSPECTIVE.

Logic Modeling 101

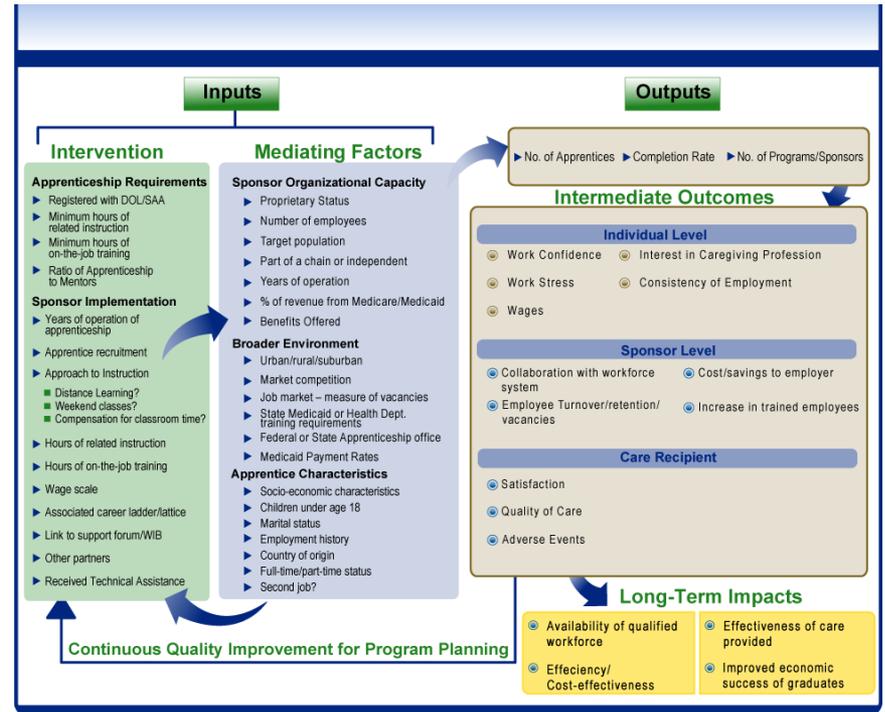
July 22, 2009

Allison Hyra, Ph.D.

Presentation Objectives

By the end of the presentation, you should:

- Know what a logic model looks like
- Know the common elements of a logic model
- Be able to give at least one example of how a logic model can inform program activities or program evaluation



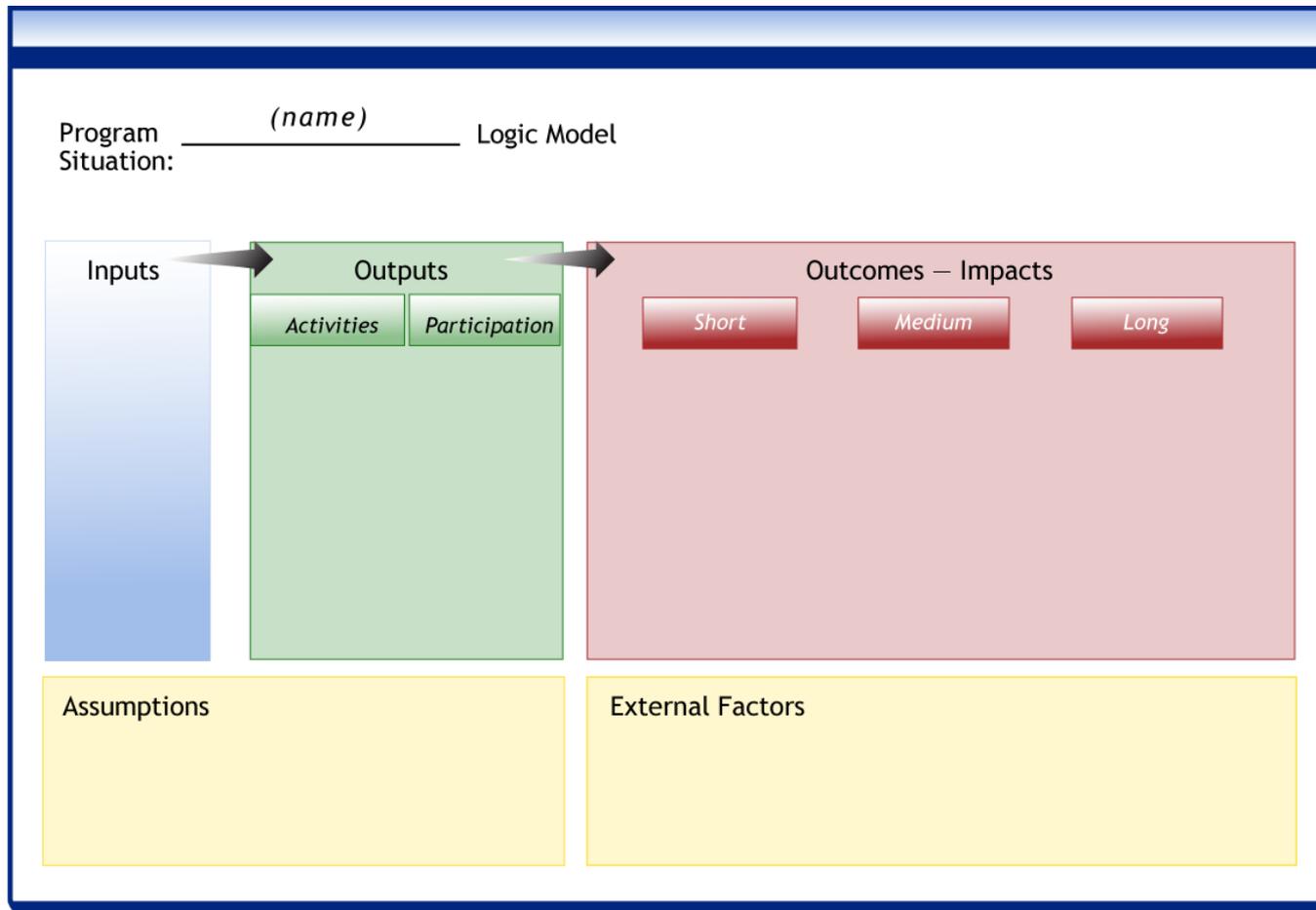
What is a Logic Model?

A logic model is a visual representation of how a program will operate; it is program “roadmap.”

A logic model can:

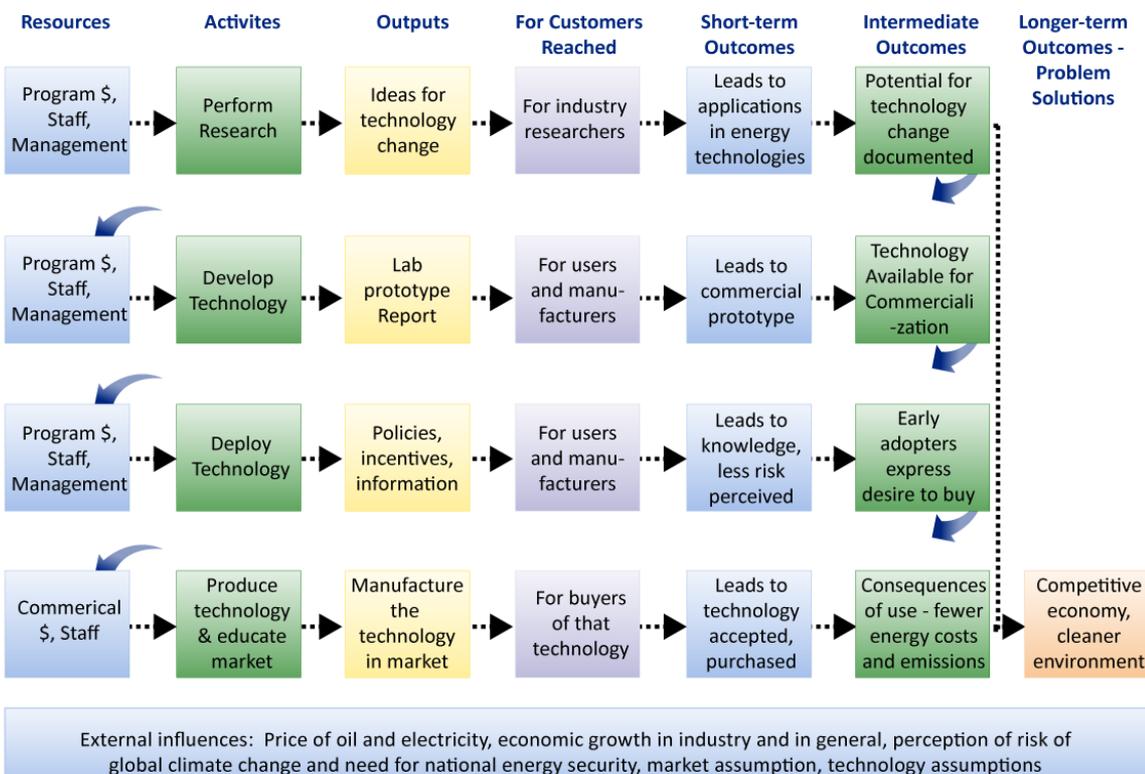
- Explain your program
- Help program staff understand how their actions relate to the program’s goals
- Help you identify what small steps lead to achieving the goals
- Identify information that your evaluation should collect
- Help shape evaluation questions

Examples of Logic Models

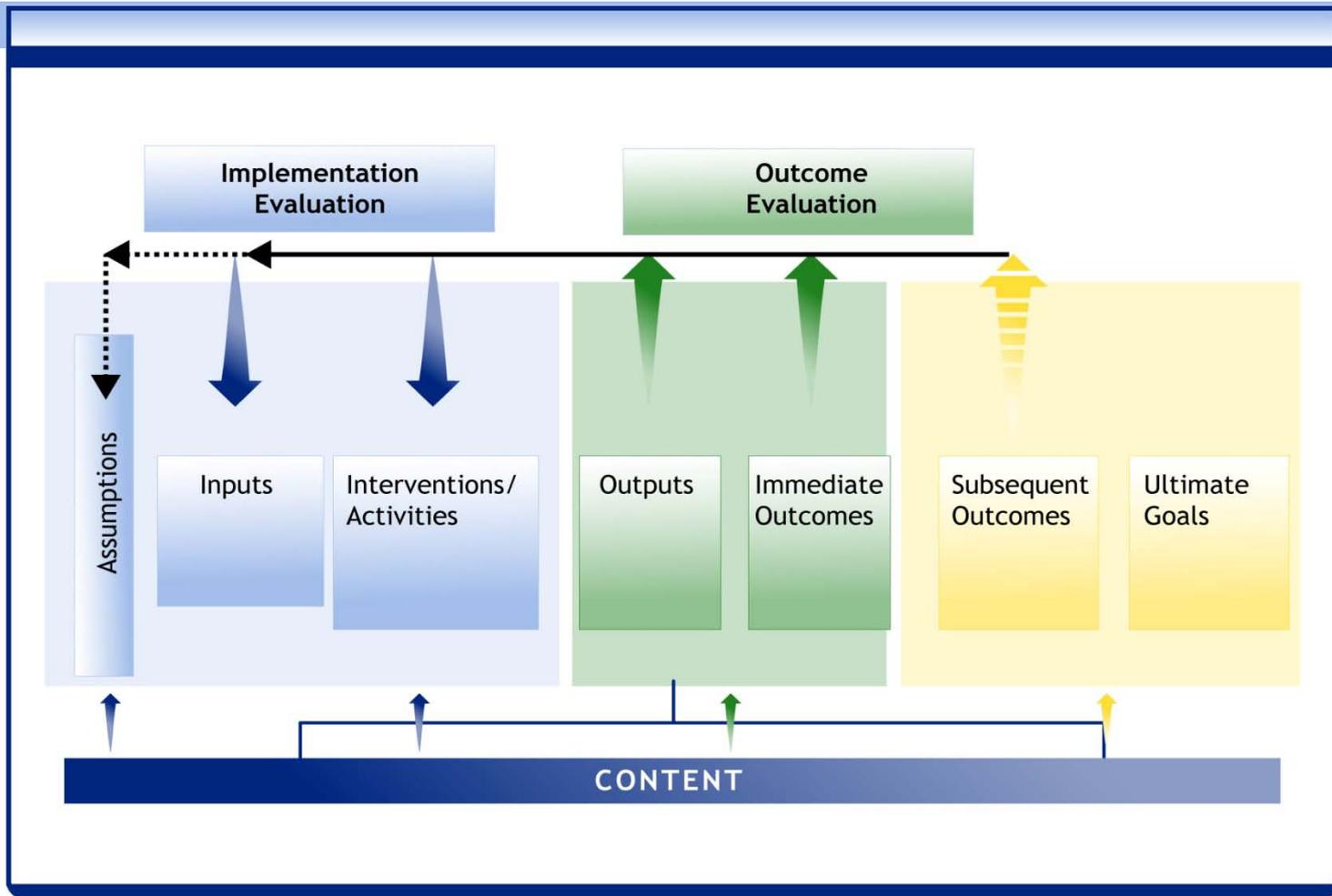


Examples of Logic Models

Figure 3: Logic Chart for a Research and Technology Development and Deployment Program



Elements of a Logic Model



Tips for Completing a Logic Model

- Meet as group
- Brainstorm - you can always cut elements later
- Think about processes
- Create multiple logic models
- Assign numbers/targets
- Revisit, refine, refer (to)

Ways to Use your Logic Model

- Train staff
- Revisit your evaluation
- Measure context
- Check expectations

Logic Model Resources

- Kellogg Foundation
- United Way
- University of Wisconsin-Extension
- www.abstinenceevaluation.hhs.gov - evaluation resources

Allison Hyra, PhD

Allison.hyra@lewin.com

703.269.5628



The Lewin Group

3130 Fairview Park Drive

Suite 800

Falls Church, VA 22042

Main: (703) 269-5500

www.lewin.com

The Lewin Group | Health care and human services policy research and consulting | www.lewin.com

3130 Fairview Park Drive, Suite 800 • Falls Church, VA • 22042 From North America, call toll free: 1-877-227-5042 • inquiry@lewin.com

The Lewin Group is an Ingenix Company. Ingenix, a wholly-owned subsidiary of UnitedHealth Group, was founded in 1996 to develop, acquire and integrate the world's best-in-class health care information technology capabilities. For more information, visit www.ingenix.com. The Lewin Group operates with editorial independence and provides its clients with the very best expert and impartial health care and human services policy research and consulting services. The Lewin Group and logo, Ingenix and the Ingenix logo are registered trademarks of Ingenix. All other brand or product names are trademarks or registered marks of their respective owners. Because we are continuously improving our products and services, Ingenix reserves the right to change specifications without prior notice.

Ingenix is an equal opportunity employer. Original © 2008 Ingenix. All Rights Reserved