



From Spark to Flame: Idea Generation and Implementation at the Federal Level

May 10, 2012



- 8:00am** ***CHECK-IN (Humphrey Building Small Auditorium):***
Following check-in feel free to join us in Humphrey Café (8th Floor) for a meet and greet prior to welcoming remarks.
- 8:30am** ***Welcoming Remarks (Humphrey Building Small Auditorium):***
Kelly Bennett, Public Health Analyst
Office of the Assistant Secretary for Preparedness and Response
- 8:40am** ***Opening Keynote***
Cristin Dorgelo, Assistant Director for Grand Challenges
White House Office of Science and Technology Policy
- 9:00am** ***Idea Generation Panel***
Michelle Warner, Senior Advisor
Seamless Care Models Group, CMS Center for Medicare and Medicaid Innovation
- Dr. Joanne Tornow, Deputy Assistant Director for the Social, Behavioral, and Economic Sciences
National Science Foundation
- Diane Powell, Program Manager for LAUNCH
Office of the Chief Technologist, NASA Headquarters
- Heather Strachan, Special Assistant to the Deputy Administrator of FEMA
Federal Emergency Management Agency
- 10:00am** MORNING BREAK
- 10:20am** ***Concept Development and Early Implementation Panel***
Wil Yu, Special Assistant of Innovations and Research
Office of the National Coordinator for Health IT, Department of Health and Human Services
- Matthew Robinson, Assistant Director for Evaluation
Department of Veterans Affairs
- Jay Benforado, Deputy Chief Innovation Officer, Office of Research and Development
US Environmental Protection Agency
- Ahson Wardak, Senior Advisor
Small Business Administration
- 11:20am** ***Deployment and Addressing Change Panel***
Sharon Campolucci, Deputy Director for Management and Operations, Division of Notifiable Diseases and Healthcare Information, CDC
- LT Dina Passman, Epidemiologist
Office of the Assistant Secretary for Preparedness and Response
- 12:00pm** LUNCH BREAK (*On your own.*)



Breakout Sessions:

1:00pm – 3:30pm

Breakout Session #1: How to Start Up Big Bold Ideas **(Room 505a)**

This session aims to spark discussion between participants about idea generation and developing bold solutions. Building from the strategies discussed in the morning panels, attendees will participate in roundtable discussions on what strategies their office is currently using, what lessons they have learned along the way, and what approaches they might take in the future.

Following this discussion, the Challenge.gov team will lead an interactive session on Challenge and Prize Competitions. Attendees will learn about how these competitions provide more solutions in a shorter amount of time and for less money than traditional ways of doing business. 40+ agencies have run challenges. Find out what makes them work and how to have the greatest success with this tool for solving problems, puzzles and scientific and social breakthroughs.

Keynote speaker:

Dr. Gregory Downing, Executive Director for Innovation for the Immediate Office of the Secretary of HHS

Centers for Disease Control and Prevention:

Dr. Ray Arthur, Director, Global Disease Detection Operations Center

Challenge.gov team:

Tammi Marcoullier, Program Manager

Karen Trebon, Deputy Program Manager

Breakout Session #2: Engaging New Stakeholders in Creating a Common Operating Picture **(Room 425a)**

A picture is worth a thousand words.

This session aims to ignite discussion between participants about existing tools and technologies that can be used to create a common operating picture (COP). You are invited to hear about three tools and technologies used to develop and maintain a COP in public entities, specifically MedMap, vUSA Program, and FDA GeoWeb Project. Attendees will learn about how these COPs are used to provide timely solutions to real-world issues. Learn about how each group uses their COP to enable informed decision-making, inter-agency collaboration, and data sharing when every minute counts.

Attendees will participate in an interactive question and answer session immediately following each presentation to allow for collaborative opportunities and partnerships.

Speakers:

MedMap: Robert Shankman, GIS Program Manager, MedMap Coordinator, DHHS

vUSA Program: Paul Reisner and Marc Caplan, First Responder Group, DHS

FDA GeoWeb Project: Wayne Gorski, Director, Program Operations and Coordination Staff, FDA Office of Crisis Management

3:30pm ADJOURNMENT

