

SCHOOLHOUSE ROCK

The NM MRC Serves Jr. MRC Program is excited to announce the 2015 Schoolhouse Rock Teen Video Contest! All Jr. MRC's are invited to create a short 3- minute disaster preparedness film based on a 1970's educational short film called Schoolhouse Rock.

Schoolhouse Rock! Was a series of short films (and later videos) that aired during the Saturday morning children's programming on the U.S. television network ABC. The topics included, mathematics, grammar, science and history to name a few.

Have fun and be creative creating a 3- minute film/video that encourages Disaster Preparedness. The winning video will be sent to our National Office in Washington, D.C.

Why:



- To engage and promote youth in preparing for disasters
- Strengthen teamwork, digital literacy, communication, and leadership
- Bring out your creativity

Rules:

- Must have parent and teacher permission
- Must have a signed photo release form for each person in the video
- Must emphasize at least one element of Disaster Preparedness
- Should not be any longer than 3 minutes
- **Must be G-rated** (no cursing, inappropriate clothing, alcohol or smoking of any kind)
- All submissions are due by September 01, 2015
- No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.

For questions please contact Bobbie MacKenzie at bobbie.mackenzie@state.nm.us
or 505-476-8302