

NATIONAL HEALTHCARE PREPAREDNESS EVALUATION PRESENTATION SUMMARY

Dr. Allison Hyra, PhD

Skill Building: Introduction to Logic Modeling

Wednesday, July 22, 2009

About The Speaker- Dr. Hyra is a Senior Associate with The Lewin Group.

Discussion Topics/Presentation Points:

- At the end of this presentation you should know:
 1. What a logic model looks like.
 2. Common elements of a logic model.
 3. How a logic model can form activities and influence programs.
- A logic model is a visual road map for a presentation of facts, or events, or data and they are good for anything.
- How logic models can help you explain your program:
 1. It can help you explain your program to your staff.
 2. Explanation to staff about how things work translates into change.
 3. Logic models can help you identify things to measure in evaluation and help shape the evaluation questions you need to answer.
 4. Logic models can help obtain outcomes or results. These are things that we know.
 5. Logic models can help implement and improve program activities.
- Terminology and elements of a logic model can vary and that it is okay because there is no set logic model in standard use.
- Outcomes is the place where logic models differ the most because people tend to have outcomes that happen first and then outcomes that happen later, but they may use a different dialect.
- Subsequent outcomes depend on the immediate outcomes and those results.
- Context is the environment in which your program is being implemented.
- Tips for completing logic models:
 1. Meet as a group.
 2. Brainstorm widely.
 3. Think about processes and how one thing leads to another.
 4. Create multiple logic models (it needs to exist on a single page to be helpful).
 5. Assign numbers/targets.
 6. Revisit, refine, and refer to your logic model.
 7. Always remember that these are living documents that constantly need to be edited and improved.
- Ways to use your logic model:
 1. Train your grant staff-This is good if you have a large grant staff because staff learn what the ultimate goal for their daily work is.
 2. Revisit your evaluation-This improves your review of your program.
 3. Measure context- This could affect your staff's ability to produce the desired results etc. it tells you why you received the results that you did.
 4. Check expectations.
- Links to resources for logic modeling:
 1. Kellogg Foundation
 2. United Way
 3. University of Wisconsin-Extension
 4. [www. Abstinenceevaluation.hhs.gov](http://www.Abstinenceevaluation.hhs.gov)-evaluation resources.